



San Francisco Bay Area 2010 Sponsorship Confirmation Form

YES, we are proud to support the 6th annual San Francisco Bay Area NAMIWalk 5K walkathon to be held on Saturday, May 22, 2010. We authorize the participating Bay Area National Alliance on Mental Illness (NAMI) affiliates to include our name and/or logo on all materials printed for the event consistent with our sponsorship selection below.

_____	Presenting Sponsor	\$10,000
_____	Major Sponsor	\$ 7,500
_____	Gold Sponsor	\$ 5,000
_____	Kick-off Luncheon Sponsor	\$ 3,500
_____	Silver Sponsor	\$ 2,500
_____	Start / Finish Line Sponsor	\$ 1,500
_____	Bronze Sponsor	\$ 1,000
_____	Supporter Sponsor	\$ 500
_____	Kilometer Sponsor	\$ 250

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL: _____ WEBSITE: _____

_____ Check payable to **NAMIWalk SF Bay Area** is enclosed.

_____ Please send an invoice.

_____ Please reserve a 10' x 10' pop up tent (\$1,000 & above sponsorships).

_____ Please reserve an 8' table and 2 chairs (\$500 & above sponsorships).

For your records our Tax ID # is 94-2430956. Please forward logo artwork or any questions to:
Laurie Williams, Walk Director at laurie@namiwalkSFbay.org | 800-556-2401 | Fax 510- 868-2885

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMIWalk SF Bay Area
2010 N First St, #535, San Jose, CA 95131

www.namiwalkSFbay.org

We Invite You To Help Us Launch a Successful NAMIWalk in 2010!

Dear NAMI Members and Friends,

Welcome to our 6th Annual NAMIWalk SF Bay Area which happens on Saturday, May 22nd, 2010 in Golden Gate Park, San Francisco. We are excited to participate once again along with six other affiliates from the Bay Area.

In order to execute our activities leading up to the Walk, we are asking for your help in raising sponsorship funds. These funds must be raised early in the year to enable us to run our event. On the back of this sheet, you'll find a Sponsorship Confirmation Form listing the various levels of sponsorships available. Please give this to anyone you think might be interested in helping us in this area. Sponsors receive recognition on our website, in our publications, on our t-shirts, and on the Walk Route according to their level of sponsorship. My dentist enjoys having his name on a Kilometer Sponsor Route Sign each year.

Over the last few years, the NAMIWalk has become a major source of funds for NAMI Santa Clara County. It has allowed us to expand our programs and provide welcoming Resource Center services for all. Sponsorships and Walker Donations are so important.

Through the Walk, as you know, we strive to eliminate the pervasive stigma of mental illness, effect positive changes in the mental health system and increase public and professional understanding of mental illness. NAMIWalks—Changing Minds...One Step at a time is a nation-wide event being held in 83 communities around the country in 2010. It is the largest anti-stigma effort in the greater San Francisco Bay Area and America. It raises public awareness about mental illness and allows individuals with mental illness and their families and friends, as well as the larger community, to gather for this special day.

If you have any questions, please contact Laurie Williams, our NAMIWalk Director (contact information on the Sponsorship Form) or Gini Mitchem, NAMI Santa Clara County NAMIWalk Coordinator, at 408-259-2256 or vmitchem@hotmail.com. And visit our website at www.namiwalksfbay.org for more information about becoming a Team Captain, joining a Walk Team, donating to a Walker, and participating on Walk Day.

Thank you so much for your help and support.



Gini Mitchem
NAMI Santa Clara County NAMIWalk Committee